

## V. Investment Promotion Agency of Ministry of Commerce of the P.R.China

Established in February 2<sup>nd</sup>, 2003, the Investment Promotion Agency of the Ministry of Commerce is committed to implementing the national policy of opening-up and serving investors home and abroad, with a focus on two-way investment promotion that gives equal emphasis to both "Inviting in" (FDI in China) and "Going out" (outbound investment).

### Institutional setting

- **Internal departments:** Commission of Directors, Administrative Office, Finance Department, General Office (Center for Handling Complaints by Foreign-Invested Companies), IT Department, Liaison Department, the Department of Exhibition, Korea Investment Cooperation Department, Department of Natural Resource and Energy Industry, Department of Machinery Industry, Department of Industrial and Consumer Goods, Department of IT industry, Department of Service Industry.
- **Overseas branches:** Representative Office in Europe, China International Investment Promotion Centre (Europe), China International Investment Promotion Center (Germany), Representative Office in Korea.
- **Domestic branches:** China International Investment and Trade Fair Office of the Ministry of Commerce
- **Affiliated enterprises:** China International Investment Promotion Center.

### Networks and working mechanisms

Build platforms for exchanges and cooperation between domestic and foreign enterprises for two-way investment, and provide business matching services for investment and financing opportunities via extensive partnership network involving domestic and foreign government agencies, investment promotion agencies, business associations, intermediaries, and various types of enterprises.

### Overseas networks and working mechanisms

- Targeted investment promotion work via bilateral or multilateral working mechanisms such as Sino-Mexican Entrepreneurship Working Group, German Council of Economic Experts, China-CEEC liaison mechanism for investment promotion agencies, Joint Working Group of Trade and

Investment between Chinese Cities and Chicago, Sino-British Joint Liaison Group, Investment Working Group for China and Lusophone Countries, ASEAN Expo investment cooperation, etc.

- 85 memorandum of understanding on two-way investment promotion signed with 87 government authorities in 50 countries and regions, with follow-up efforts to deepen pragmatic cooperation.

### **Domestic networks**

- Close ties forged with government bodies, investment promotion agencies, all state-level economic development zones and border economic cooperation zones domestically in 31 provinces, autonomous regions and municipalities.
- 10 industry investment promotion agencies founded to leverage investment promotion resources across industries.
- Joint committees for investment promotion established in national-level economic and technological development zones to enrich and improve services, and promote exchanges and cooperation with domestic and foreign enterprises.

### **Main services and products**

- Bilateral and multi-lateral investment cooperation and exchanges: High-level economic and trade activities when national leaders visit each others' countries; investment promotion delegations across industries with forums, seminars, business matching activities, etc.; assistance with provinces, cities and relevant foreign agencies in China for investment promotion activities.
- Branded investment promotion activities: Chinese and Foreign Investment Promotion Agencies Conference, Dialogue between Chinese Private Businesses and Fortune 500, Mayors Forum on Sustainable Development, Dialogue between NETDZs and Fortune 500, Forum on Globalization of Chinese Enterprises, Multi-national Corporations in China, etc.
- Business matching, trade fairs and exhibitions: organization of China International Fair for Investment and Trade, Central China Investment and Trade Expo, etc.; participation in preparatory work on ASEM Fair, ASEAN Expo, Langfang Investment and Trade Fair, Lanzhou Investment and Trade Fair, etc; organization of market-oriented industry shows.
- Special Reports: Guidance for Investing in China, China Investment Promotion Development Report, Investing in China series, Countries/Regions for Chinese Foreign Investment Promotion series, Industry Development Report for National Economic and Technological Development Zones in China, Handbook for Leading Industries in NETDZs, industry investment promotion serial reports, and overall planning or industry-specific planning for regions and developments on investment promotion.
- Information and advisory services: Compilation of Legal Documents Regarding China's Use of Foreign Investments, China Investment Promotion magazine (bimonthly), telephone counselling

(010-64404523), online consulting ([www.fdi.gov.cn](http://www.fdi.gov.cn) → legal services → legal advice on investment).

- Training: Professional training activities for local governments, investment promotion agencies, development zones, domestic and foreign enterprises, etc.
- Promotion of industrial migration: Guide, coordinate and manage Industrial Promotion Centers (Shanghai and Kunshan) work; organize industrial migration activities across the nation to serve the Midwest region; create effective models of industrial migration and cooperation.
- Information network platform: Run Invest in China website (<http://www.fdi.gov.cn>), the website of Investment Promotion Agency of Ministry of Commerce (<http://tzswj.mofcom.gov.cn>), the website for China national economic and technological development zones and border economic cooperation zones (<http://ezone.mofcom.gov.cn>) and the database for investment projects of Ministry of Commerce.

## Contact information

### **Investment Promotion Agency of Ministry of Commerce of the P.R.China**

Telephone: +86-10-64515344

Fax: +86-10-64515304

Email: [service@fdi.gov.cn](mailto:service@fdi.gov.cn)

### **China International Investment Promotion Center (Europe)**

Telephone: +36-1-2121606

Fax: +36-1-2122417

Email: [cipaeurope@fdi.gov.cn](mailto:cipaeurope@fdi.gov.cn)

### **China International Investment Promotion Center (Germany)**

Telephone: +49-0-6924756800

Fax: +49-0-69247568099

Email: [cipade@fdi.gov.cn](mailto:cipade@fdi.gov.cn)

### **Representative Office in Korea**

Telephone: +82-27168818

Fax: +82-27198858